

Innovation and Entrepreneurship Programme Outline 2023

Sunday 23 July to Saturday 12 August 2023

Key:

Academic Session
Meal times
Leisure/social activity
Excursion



WEEK ONE - BUILDING A THEORETICAL FOUNDATION								
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	23-Jul	24-Jul	25-Jul	26-Jul	27-Jul	28-Jul	29-Jul	30-Jul
Breakfast	Arrivals day	Breakfast						
Morning Session (10am-1pm)		Orientation Briefing: Learn the theory	Workshop 2: Problem Definition	Workshop 4: Building Impactful Solutions	Workshop 5: Being an Effective Team	Workshop 7: Competitive Strategy	Day trip to Oxford	Free Day
Lunch		Lunch (not included)						
Afternoon Session (2pm-5pm)		Getting Started Workshop 1: Innovation	Workshop 3: Identifying impactful problems	THE CHALLENGE: Team building	Workshop 6: Being Entrepreneurial	Workshop 8: Building a Successful Enterprise:		
Dinner		Dinner						
Evening	Local Orientation	Clifton Suspension Bridge Walk	Free evening	Free evening	Escape Room	Free evening	Free evening	Free evening

WEEK TWO - BUILDING A BUSINESS PLAN								
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	31-Jul	01-Aug	02-Aug	03-Aug	04-Aug	05-Aug	06-Aug	
Breakfast	Breakfast							
Morning Session (10am-1pm)	Workshop 9: Business Model Canvas	Workshop 10: Market Analysis	External Visit	Workshop 11: Marketing Magic: Taking your idea to market	Guest Speakers: Why companies fail	Day trip to Bath	Free Day	
Lunch	Lunch (not included)							
Afternoon Session (2pm-5pm)	Board Meetings & Business Building	Share Out	Board Meetings & Business Building	Board Meetings & Business Building	Early Finish			
Dinner	Dinner	SS Great Britain and dinner on the Harbourside	Dinner					
Evening	Free evening		Free evening	Free evening	Free evening	Free evening	Free evening	

WEEK THREE - LAUNCHING THE BUSINESS PLAN							
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
	07-Aug	08-Aug	09-Aug	10-Aug	11-Aug	12-Aug	
Breakfast	Breakfast						
Morning Session (10am-1pm)	Guest Speakers: Life of the Entrepreneur	Workshop 12: Perfect Pitching	External Visit	Workshop 13: Next steps	Presentations	Departures Day	
Lunch	Lunch (not included)						
Afternoon Session (2pm-5pm)	Board Meetings & Business Building	Board Meetings & Business Building	Board Meetings & Business Building	Finalising the Plan	Celebration and Farewell		
Dinner	Dinner	Dinner out in Clifton Restaurant	Dinner				
Evening	Free evening		Free evening	Flight Club	Free evening		